

Industrial Training for Online Marketing/Web Design Students

- You will be paid during your internship period with us.
- The successful applicant will gain an insight knowledge of accounting processes.
- Gain transferable skills as well as interpersonal and communication skills.
- This will be a first step on gaining valuable experiences and learning ethical practices in accounting.

Job Description

- To execute and implement social media marketing campaigns and strategy across all social media platforms.
- To identify new trends in digital marketing.
- To engage with market teams on regular basis to brainstorm ideas for innovative marketing and social media campaigns
- Researching industry specific sites for products review, customer comments and other relevant marketing information.
- To responsibly attend customer's inquiry, feedback, correspondent and complaint
- To manage and maintain the organisation's website(s);
- To carry out other ad-hoc duties related to Online Marketing Department

Job Requirements:

- Candidate must possess at least a Diploma / Degree in Marketing, Advertising/Media or equivalent;
- Able to communicate in English and Bahasa Malaysia;
- Mature with pleasant personality, self-motivated, multi-tasking, and able to work independently.