

Press Release

FOR IMMEDIATE RELEASE: 08/02/2022



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## PELANGI PUBLISHING GROUP LAUNCHES NEW LOOK AND BROWSE FRIENDLY PORTAL, PELANGIBOOKS.COM

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**Bandar Baru Bangi, 8<sup>th</sup> February 2022** - Pelangi Publishing Group proudly announces our new website, PelangiBooks.com, which serves as a one-stop center to help customers get all the physical and digital educational products, as well as offering various interesting services other than education.

Pelangi's primary goal is to reorganize and create more valuable experience for the teachers, parents and students. The new website offers teachers special eLearning content and features, and various options of educational books, materials and general titles for the parents and students from preschool to higher education.

"After months of research and design development, we are excited to present our new website which we believe will promote better communication with our customers and partners," said Mr Sum Lih Kang, Deputy Managing Director, Pelangi Publishing Group. "We focus to provide visitors the experience of this one-stop educational service provider," he adds.

Created with the user experience in mind, the site includes many new features to help users to quickly and easily navigate the site and find the products or corporate service they need. New features include the benefits of bilateral cooperation, Edublog page as well as create additional income opportunities such as agent registration and dropship.

With a complete package that is more browser-friendly, Pelangibooks.com has been designed to support Digital Education (PdPr). In addition, the new Pelangibooks.com is a convenient resource at your fingertips as it is available through the website and also mobile app. Visitors could explore and experience it more thoroughly through the website [www.pelangibooks.com](http://www.pelangibooks.com).

### ***About Pelangi Publishing Group Berhad***

It is a regional educational publishing and printing company established in 1979. The brand values and professional ethics of Pelangi Publishing Group Bhd adhere closely to its motto "Quality Books for Quality Education". The public perception of the company as a publisher that people can rely on for top quality educational products is the successful culmination of its commitment to help shape a brighter future for everyone through education.



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[www.PelangiPublishing.com](http://www.PelangiPublishing.com)  
[www.PelangiBooks.com](http://www.PelangiBooks.com)

### **Corporate Affairs**

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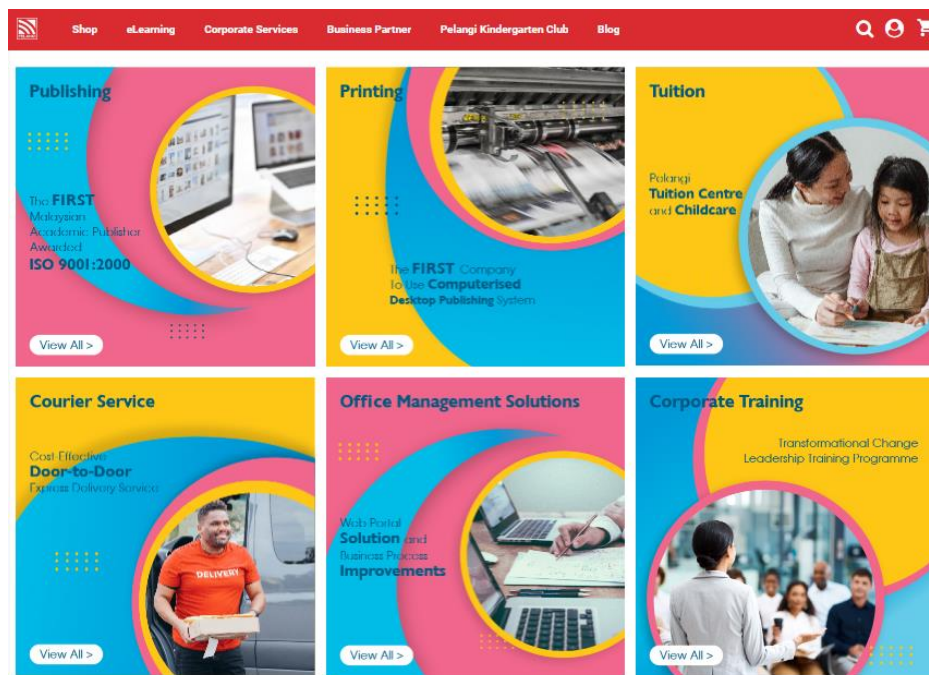
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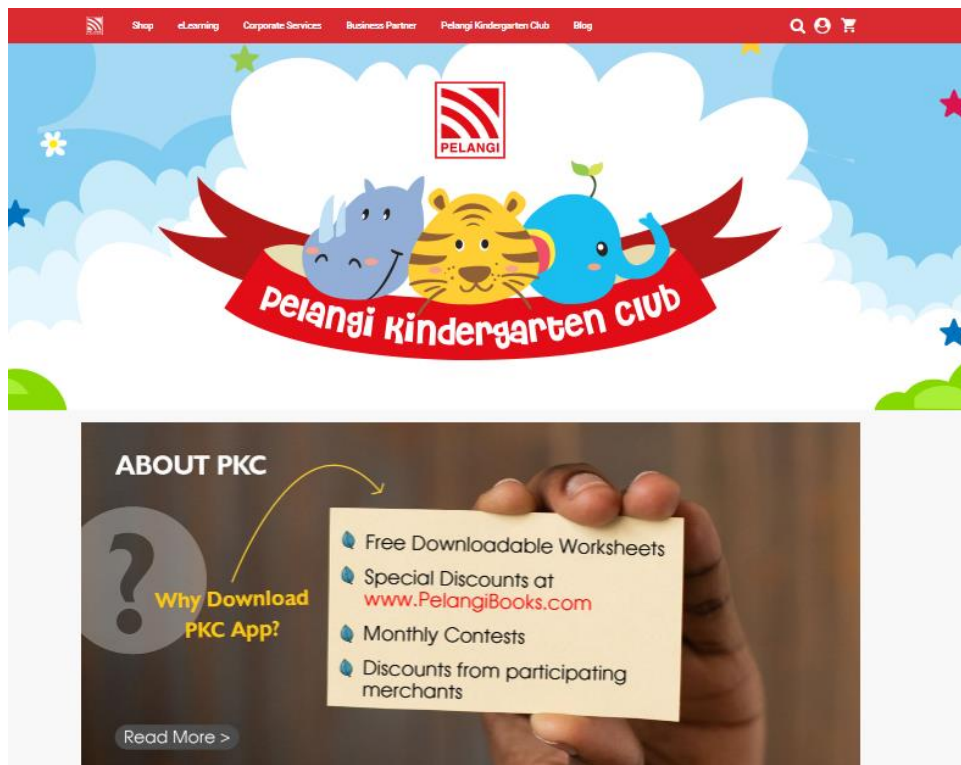
Picture 1: Portal Pelangibooks.com new look



Picture 2: Corporate services are a complete page to all information on service offerings provided by Pelangi



Picture 3: Business Partner page



Picture 4: Pelangi Kindergarten Club page