

# TOKYO INTERNATIONAL BOOK FAIR 2014

## 2nd - 5th JULY 2014

Our purpose are:

- Participating to promote our books, as Malaysia was invited as Guest of Honour
- Seeking overseas partnership through Tokyo International Book Fair
- Launch of Pelangi eBooks



*Tokyo International Book Fair Opening*



*eBook Launch Presentation*

# TOKYO INTERNATIONAL BOOK FAIR 2014



*Visitors from Gakken*



*Visitors from Ohmsha*

# TOKYO INTERNATIONAL BOOK FAIR 2014

# TOKYO INTERNATIONAL BOOK FAIR 2014



*Visitors 1*



*Visitors 2*

# TOKYO INTERNATIONAL BOOK FAIR 2014

# TOKYO INTERNATIONAL BOOK FAIR 2014



*Visitors from Malaysian High Com Officer*



*eBook Launch Officiating*

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**eBook Launch Speech 1 by  
Mr Sum Kown Cheek  
Executive Chairman and  
Group Managing Director of  
Pelangi Publishing Group**



# TOKYO INTERNATIONAL BOOK FAIR 2014



**eBook Launch attendees**



**Interview session by BERNAMA press : Mr Sum Kown Cheek  
Executive Chairman and Group Managing Director of Pelangi Publishing Group**

# TOKYO INTERNATIONAL BOOK FAIR 2014

# TOKYO INTERNATIONAL BOOK FAIR 2014



*Malaysia Delegation*



*We are Malaysians*

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*Manga Fizik on display*



*Visitor from Gakken*

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# TOKYO INTERNATIONAL BOOK FAIR 2014



*Meeting session with Tuttle Mori*



*Meeting session with Tezuka*

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*Meeting session with ITBN Consultant*



*Pelangi booth*

# TOKYO INTERNATIONAL BOOK FAIR 2014



***Farewell Dinner***



# TOKYO INTERNATIONAL BOOK FAIR 2014



*Exhibition Building (Mr. Poh Swee Hiang, Senior Publishing Manager with Mr Sum Kown Cheek, Executive Chairman and Group Managing Director of Pelangi Publishing Group)*



*Outside of the Exhibition Hall (Mr Sum Kown Cheek)*

# TOKYO INTERNATIONAL BOOK FAIR 2014



*Dinner hosted by Ohmsha*