



PELANGI PUBLISHING GROUP BHD. INITIATED A CORPORATE SOCIAL RESPONSIBLE (CSR) PROGRAMME – SABAH, WE CARE TO SUPPORT STUDENTS IN SABAH FOLLOWING 3rd WAVE COVID-19 PANDEMIC

Bandar Baru Bangi- Pelangi Publishing Group ("Pelangi") initiated a Corporate Social Responsible (CSR) Programme – **Sabah, We Care** to support students, whose education is affected due to the increasing of Covid-19 cases in Sabah. This initiative is implemented in 3 phases, namely **eBooks Donation, Physical Books Donation** and **Fund Donation from Sales Proceeds**.

In collaboration with Sabah State Library and Xentral Methods Sdn Bhd, Pelangi sponsored **150 free eBook** worth **RM100K** through the platform **Sabah.elib.com.my** until 31 December 2020. This initiative could contribute up to RM900k if the eBooks are being used to its maximum capacity. Through this activity, Pelangi hopes to help the students continue their studies from home during the closure of education institutions.

Secondly, Pelangi donated **2419 copies** of academic books worth approximately **RM10,000** to Sabah students. These books will be distributed to the students via **Royal Ranger Regiment** and **Pertubuhan Kebajikan Anak Impian Malaysia (KAMI)** to the students in Sri Kinabatangan Camp and 3 Alternative Schools respectively. This initiative is expected to help and assist more than 450 students in their education journey.

Thirdly, **Sabah, We Care** CSR Program also encourages public involvement to support students in Sabah and front liners of which **10% of Pelangi online sales revenue** from 01 to 30 November will be donated to the **Ministry of Health Malaysia (MOH)** and the **Malaysian Medical Association, Sabah branch**. Pelangi books are also available for purchase through the following platforms:

Pelangi eBookstore - www.pelangibooks.com

Shopee - <https://shopee.com.my/pelangibooks.os>

Lazada - <https://www.lazada.com.my/shop/pelangibooks>

PG Mall - <https://pgmall.my/Pelangibooks-1>

Apart from that, Pelangi eBookstore is open to those who are interested to **donate physical books** to the **Sabah children**. These book packages consist of preschool, primary school and secondary school publications with the prices from RM100 to RM300, and the books will be donated to the children houses in needs via **Sabah Child Welfare Association (SCWA)** and **Caring for the Future Malaysia (CFM)**. Pelangi is calling for more individuals or corporations to participate in this meaningful programme and help our society to go through this critical period. Please visit www.pelangibooks.com for more information.

Pelangi Publishing Group believes through the **Sabah, We Care CSR Programme**, we will be able to support students in Sabah continuing to gain education access. Therefore, Pelangi Publishing Group encourage many people together participate in this corporate social responsibility program to ensure the successfulness of this program which can give many benefits to the entire community as well as contribute on driving the country's educational potential.

About Pelangi Publishing Group Berhad

It is a regional educational publishing and printing company established in 1979. The brand values and professional ethics of Pelangi Publishing Group Bhd adhere closely to its motto "Quality Books for Quality Education". The public perception of the company as a publisher that people can rely on for top quality educational products is the successful culmination of its commitment to help shaping a brighter future for everyone through education.

About Royal Ranger Regiment (Rejimen Renjer Diraja)

Royal Ranger Regiment is an infantry regiment of the Malaysian Army (Tentera Darat Malaysia). It is second in seniority to the Royal Malay Regiment (Rejimen Askar Melayu Diraja; RAMD). The Royal Ranger Regiment can trace its origins back to the mid-19th century and the establishment of The Sarawak Rangers, the peacekeeping force in the Sarawak region

About Pertubuhan Kebajikan Anak Impian Malaysia (KAMI)

KAMI are a non-governmental organization (NGO) that focuses on educational advocacy for marginalized children and conducts analysis of the lower class community. Although this organization was registered in 2019, but advocacy efforts have been carried out by several groups of students who are aware of society problems since 2015.

About Sabah Child Welfare Association (SCWA)

The Sabah Child Welfare Association is a voluntary organization and a member of the Sabah Council of Social Services, which is directly under the Department of Welfare Services of the Ministry for Community Development & Consumer Affairs Sabah. Its central purpose today is to promote the wellbeing of children and family, to assist the Government in its efforts towards this end, and to uphold the United Nations Convention on the Rights of the Child.

About Caring for the Future Malaysia

Caring for the Future Malaysia (CFFM) began in 2008 as a community based social welfare organization at Kg Lingan Baru, Kelatuan Papar, Sabah Malaysia. CFFM is a non-profit, non-governmental organization operating a children's home that is dedicated to help and restore hope to orphans, underprivileged and marginalized local children aged between 6 to 18 years regardless of religion, race or ethnicity. CFFM helps these children through the provision of a shelter with respect, protection, and love that they can call home, whilst working with them to build a sustainable future through education, healthcare, character building, and vocational training.



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Corporate Affairs

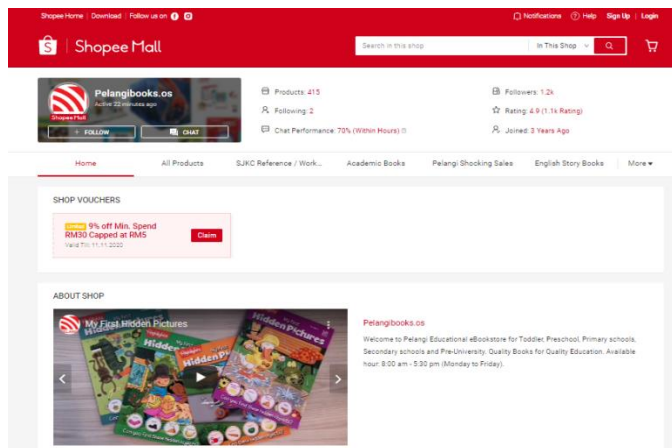
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Press Release

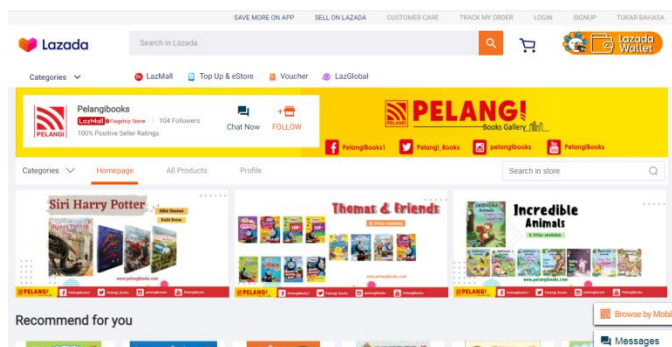
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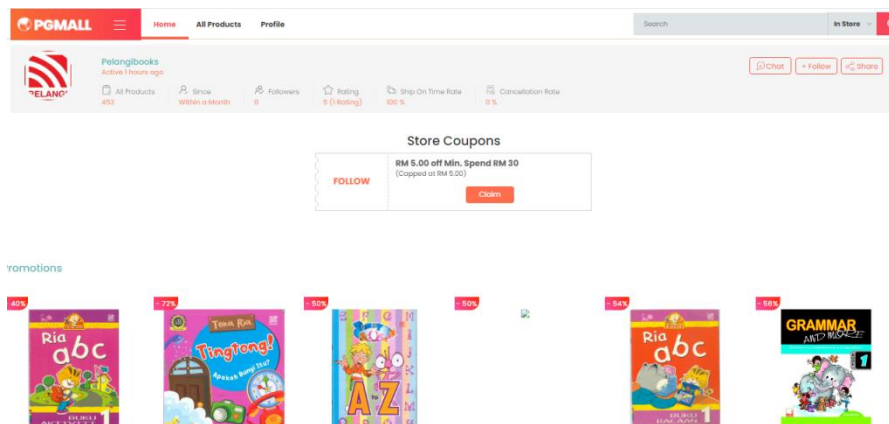
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Picture 1: Pelangibooks,os on Shopee platform



Picture 2: Pelangibooks on Lazada platform



Picture 3: Pelangibooks on PGMall platform